



POSTER PRESENTATIONS

Graduate student registration is free with proof of enrollment!

The Corn, Sorghum and Soybean Program Planning Committees of the American Seed Trade Association are pleased to invite graduate students in corn, sorghum and soybean breeding programs to present a poster summarizing their thesis work at the 68th Corn and Sorghum Seed Research Conference/43rd Soybean Seed Research Conference, better known as the [CSS 2013 & Seed Expo](#), in Chicago, Illinois this December 10 – 12, 2013. Don't miss this exciting opportunity for networking and adding to your resume!

Students who wish to present posters must register (see "Conference Registration" below) and send a notification with their name, title of their poster, university affiliation, and name of their major professor to Jennifer Crouse (jcrouse@amseed.org) by November 15. Poster presentations should be accompanied by an abstract, to have available at the poster location for attendees requesting more information.

Posters will be displayed in Grand Ballroom E/F at the Hyatt Regency Chicago from 12:00 noon on December 10 until 12:00 p.m. on December 12, 2013. Students are asked to be present with their posters to discuss their work with conference attendees as often as possible, and are **required** to be present between the hours of 8:00 am - 10:00 am and 3:00 – 5:00 p.m. on Wednesday, December 11 during the judging period. Prizes will be awarded for 1st(\$300), 2nd (\$200), and 3rd(\$100) place posters shortly after the convention.

SEE ATTACHED PRESENTATION GUIDELINES AND JUDGING CRITERIA.

CONFERENCE REGISTRATION

All graduate students may register complimentary for the CSS 2013 & Seed Expo. To register, complete the attached registration form (cross through payment section) with the words "GRADUATE STUDENT" written at the top, and fax or scan/email it to 703-837-9365 (f) or info@amseed.org, **along with a copy of your student ID.**

TRAVEL TO CHICAGO

Travel arrangements are the responsibility of the student. The host hotel for the conference is the Hyatt Regency Chicago, (800) 233-1234, and the ASTA group rate is \$141 (single occupancy) per night. The overflow hotels are the Sheraton Chicago, (312) 464-1000 and the Swissotel Chicago, (888) 737-9477.

For more information, please visit www.amseed.org or contact Jennifer Crouse at the ASTA office at 703-837-8140.

PRESENTATION GUIDELINES

- Each student is limited to one presentation per meeting
- Each poster should be no more than 44 inches high and 48 inches long
- Posters need to be readable at a distance of 4 feet
- Students are responsible for bringing their own mounting materials (Velcro or push pins recommended)
- Concentrate on a few main points, rather than crowding too much information into the poster
- Keep your text in short, concise legible statements
- The poster presenter should be present when the judges will evaluate the poster, between the hours of 8 – 10 am and 3 – 5pm on Wednesday, December 11.
- The poster will be judged on the following: Abstract, Results, Discussion, Conclusion, Physical Presence and Oration at poster when viewed by the judges. See the attached Judging Criteria.
- Posters must be mounted by 12:00 pm on 10 December and removed no earlier than 4:00 pm on 12 December

Judging Criteria* for 2013 ASTA Graduate Student Poster Contest

The following criteria are to be used by all judges of the 2013 ASTA Graduate Student Poster Contest. Any deviations from these criteria must be agreed upon by all judges involved in the contest. Comments should be provided for all contestants.

Contestant Name and Institution:			
Poster Content	Judging Criteria	Possible Points	Awarded Points
Abstract/Conclusions	Content, clarity, format, and grammar	10	
Project Development	Rationale, hypothesis, objectives, organization, methods, and application to appropriate crop/plant science disciplines	25	
Presentation of Project Results	Balance in quantity and quality of information presented in support of the study's objectives, capability for rapid viewer absorption of essential results, and accompanying grammar and style	25	
Appearance	Engaging title, attractive layout, legible font size for all text, well-designed tables and figures, clear and relevant photographs, and logical progression	20	
Physical Presence and Oration	Interaction and mannerisms with poster viewers and judges including voice, confidence, enthusiasm, enunciation, and response to questions	20	
Total		100	
Comments			

*These criteria have been adapted from the Graduate Student Poster Contest Criteria used at the annual ASA-CSSA-SSSA Annual Meetings by Division C-3 (Crop Ecology and Management) of the CSSA.

Instructions

CSS 2013  SEED EXPO

Please list the names of registrant(s) and addresses only if different than your address.

Please check this box if you do not want the registrants' email addresses to be published in the attendee list. Please list Spouse/Guest name ONLY if he/she will be attending and registering. Spouses or accompanying guests who work within the seed industry must pay the delegate price. If you need to register additional people, please photocopy this page.

**68th Corn & Sorghum Seed Conference • 43rd Soybean Seed Conference • Seed Expo 2013
Hyatt Regency Chicago • Dec. 10 - 13, 2013 • Chicago, Illinois**

Person Completing Form _____

Company _____

Address _____ City _____

State/Province _____ Country _____ Zip _____

Phone _____ Fax _____ Email _____

Registrants

Name _____ Title _____

Address _____ City _____

State/Province _____ Country _____ Zip _____

Phone _____ Fax _____ Email _____ Omit email?

Spouse/guest _____

First time attendee? Yes No Are you pursuing CCA (Certified Crop Adviser) continuing education credits? Yes No

My job role is: Academic Agronomy Breeding Financial Government/Regulatory Legal Marketing
 Press/Media Research Sales Student Supplier to the seed industry

Name _____ Title _____

Address _____ City _____

State/Province _____ Country _____ Zip _____

Phone _____ Fax _____ Email _____ Omit email?

Spouse/guest _____

First time attendee? Yes No Are you pursuing CCA (Certified Crop Adviser) continuing education credits? Yes No

My job role is: Academic Agronomy Breeding Financial Government/Regulatory Legal Marketing
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Name _____ Title _____

Address _____ City _____

State/Province _____ Country _____ Zip _____

Phone _____ Fax _____ Email _____ Omit email?

Spouse/guest _____

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REGISTRATION FORM

Special Accommodations (ADA)

Please notify the ASTA office at least two weeks in advance if you have special needs or require special arrangements to participate in the convention.

Please Send Me Information

Exhibit opportunities at Seed Expo 2013. Information on membership.

Please send conference registration information to my colleague:

Name _____

Email _____

Pre-registration

Early registration ends on **Nov. 15, 2013**. Registration forms must be in the ASTA office on or before this date to receive early pricing.

Fee Summary

Early Registration Fee (must be received in the ASTA office by Nov. 15)

Members/Public Sector	\$275 per registrant	X ___ = _____
Non-Members	\$650 per registrant	X ___ = _____
Member One Day Registration.....	\$150 per registrant	X ___ = _____
Choose only one: <input type="checkbox"/> Wednesday OR <input type="checkbox"/> Thursday		
Non-Member One Day Registration	\$350 per registrant	X ___ = _____
Choose only one: <input type="checkbox"/> Wednesday OR <input type="checkbox"/> Thursday		
Member Spouse/Guest	\$50 per registrant	X ___ = _____
Non-Member Spouse/Guest	\$75 per registrant	X ___ = _____
Day Pass (Seed Expo 2013 Access Only).....	\$50 per registrant	X ___ = _____
Please check for the Day Pass: <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday		
Seed Expo Pass (includes access to exhibits on all days)	\$100 per registrant	X ___ = _____

Late Registration Fee

Members/Public Sector	\$350 per registrant	X ___ = _____
Non-Members	\$725 per registrant	X ___ = _____
Member Spouse/Guest	\$50 per registrant	X ___ = _____
Non-Member Spouse/Guest	\$100 per registrant	X ___ = _____
Day Pass (Seed Expo 2013 Access Only).....	\$50 per registrant	X ___ = _____
Please check for the Day Pass: <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday		
Seed Expo Pass (includes access to exhibits on all days)	\$100 per registrant	X ___ = _____

Total Due: _____

Method of Payment

Check Enclosed (made payable to ASTA in USD only) Visa MasterCard American Express

Number _____ Exp. Date _____ CVC code _____

Signature _____

Print Name _____

Mail, email or fax the form with payment to:

American Seed Trade Association
1701 Duke Street, Suite 275 • Alexandria, VA 22314
Phone: 888-890-7333 or 703-837-8140
Fax: 703-837-9365 • Email: info@amseed.org

Cancellation Policy:

Cancellations must be received in writing in the ASTA office by Nov. 15, 2013 for a refund (less a \$75 administrative fee for members, \$125 for non-members). Refunds will not be returned until after the convention.

Are you interested in products or services from any of the following categories of companies? (check all that apply)

- | | | | |
|--|---|--|--|
| <input type="checkbox"/> Advertising/Promotion | <input type="checkbox"/> Financial Services | <input type="checkbox"/> Pesticides/Insecticides/Fumigants | <input type="checkbox"/> Seed Testing Lab Products/Services |
| <input type="checkbox"/> Associations | <input type="checkbox"/> Group Travel | <input type="checkbox"/> Plant Breeders | <input type="checkbox"/> Seed Treatment Products/Services |
| <input type="checkbox"/> Benefits/Incentives Provider | <input type="checkbox"/> Harvesting Machinery/Equipment/Services | <input type="checkbox"/> Publications | <input type="checkbox"/> Signs, Labels, Tags, Posts |
| <input type="checkbox"/> Broker/Seed Sales | <input type="checkbox"/> Incentive Providers | <input type="checkbox"/> Recruiting Firms | <input type="checkbox"/> Sorting Machinery/Equipment |
| <input type="checkbox"/> Compensation Benefits Services | <input type="checkbox"/> Information Management & Technology/Software | <input type="checkbox"/> Research Machinery/Equipment/Services | <input type="checkbox"/> Telecommunication Services |
| <input type="checkbox"/> Consultants | <input type="checkbox"/> Insurance Providers | <input type="checkbox"/> Seed Cleaning/Conditioning | <input type="checkbox"/> Transportation |
| <input type="checkbox"/> Conveying Machinery/Equipment | <input type="checkbox"/> Intellectual Property Protection | <input type="checkbox"/> Seed Disposal | <input type="checkbox"/> Turn Key/Seed Plant Facilities Construction |
| <input type="checkbox"/> Crop Testing | <input type="checkbox"/> Legal Services | <input type="checkbox"/> Seed Enhancement | <input type="checkbox"/> Weighing Machinery/Equipment |
| <input type="checkbox"/> Data Collection | <input type="checkbox"/> Molecular Genetic Services | <input type="checkbox"/> Seed Packaging | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Engineering Services | <input type="checkbox"/> Paper | <input type="checkbox"/> Seed Production | |
| <input type="checkbox"/> Field Work Machinery/Equipment/Services | | | |